



Celebrating Ten Years of Promoting Entrepreneurship and Innovation on Yale's Campus and in the New Haven Community: 1999-2009



Founded in 1999, the Yale Entrepreneurial Society (YES) is a completely undergraduate student-run independent 501(c)3 non-profit organization dedicated to promoting entrepreneurship and innovation in the greater Yale community. YES coordinates and supports educational resources, seed capital, and networking and mentorship opportunities for aspiring entrepreneurs to bring Yale ideas and innovations into the world and create dynamic new ventures that contribute to the revitalization of New Haven.

Y50K Entrepreneurship Competition

Every year since its inception, YES has managed a \$50,000 business plan competition, the Y50K, with three divisions covering for-profit, social entrepreneurship, and life sciences startups. In addition to giving teams the impetus to organize and seek seed funding, the Y50K provides a year-long program of educational seminars, teambuilding evenings, speaking events, and mentorship opportunities. Winners routinely receive additional funding and the competition has been featured nationally in Business 2.0, BusinessWeek, New York Observer, and Wall Street Journal. After nine years, the Y50K has helped generate numerous exciting successful businesses including Veritas Prep, Off the Map Press, Elmseed Enterprise Fund, Mercado Global, and BioRelix. In its first decade, YES's Y50K will have awarded more than half a million dollars to new ventures.

YES Conferences

YES hosts regional conferences each year featuring well-known speakers for students, alumni, and professionals. Organized in cities around the country—including New Haven, New York, Boston, Silicon Valley, and Omaha— and comprised of receptions or dinners and panel discussions or keynote addresses, these events contribute to YES's regional presence and encourage continued alumni involvement in YES. Past speakers include Warren Buffet, John Thain, Jeff Taylor, Rob Parson, Lewis Ranieri, Bing Gordon, and John Stossel. YES holds a two-day conference—the Innovation Summit—in New Haven in April each year.

The Yale Entrepreneur

YES publishes the Yale Entrepreneur (YE), Yale's leading business publication, a full-color fifty-page magazine of business and innovation. With articles written by both students and professors, the YE contains information concerning entrepreneurial news, events, and opportunities for students across the nation. YES distributes a new issue of the YE each semester across Yale's campus and throughout its extensive network—comprised of more than two thousand undergrads, graduate and professional students, faculty and administration members, alumni, and professionals around the country.

Social Entrepreneurship

YES's leadership in the field of Social Entrepreneurship — the application of entrepreneurial drive and discipline to the creation of ventures that have a charitable mission and stress social responsibility above any profit goal — distinguishes it from other university entrepreneurship organizations. Last year, we launched the YES-New Haven High Schools Entrepreneurship Initiative in an effort to further reach out to the local New Haven community and promote the spirit of entrepreneurship and a in New Haven high schools. YES staff spent the semester leading entrepreneurship educational seminars after school, and the program culminated in the spring with a business plan competition and presentations by teams of high school students.

**Get involved as a mentor, speaker, judge, or sponsor. Learn more at: www.yes.yale.edu
Sign up for our weekly email newsletter or subscribe to the Yale Entrepreneur. Contact: yes@yale.edu
Visit us at our office in New Haven on the corner of York and Elm at **254 Elm Street****

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