



2008 YES Y50K Kickoff Event

Thursday, January 31st, 2008, 7:00-9:00pm
Linsly-Chittenden, Yale's Old Campus, Room 101

7:00-8:00pm Keynote Speaker
8:00-8:30pm Y50K Info Presentation
8:30-9:00pm Reception and Refreshments



The Kickoff keynote speaker, Etan Ayalon, is Managing Director and Founder of GlobalTech Research and an experienced technology entrepreneur. After graduating from Cornell, he served with distinction in the Special Forces and worked on Wall Street.

*What You Think You Know,
What You Don't Know,
and What You Should Know About
Entrepreneurship and Fundraising*

Do you have the courage and the drive to think for yourself? To question what you read and learn? Do you like to know how things really work? In short, are you ready to go down the rabbit hole?

Whether you're an entrepreneur, intrapreneur, engineer, investor, social entrepreneur or aspiring to be one, or someone who just wants to understand more about the magic of how ideas are turned into viable companies and products, the Yale Entrepreneurship Society would like to welcome you to a candid talk by a tech company founder who has sat on both sides of the fundraising table and is willing to share wisdom and humor for navigating what is one of the most demanding and exciting journeys you'll ever take.

2008 Yale Entrepreneurial Society Y50K Business Plan Competition

Social Entrepreneurship? Being an entrepreneur isn't always about the bottom line. Right now, social entrepreneurs are bringing inexpensive water purification to developing countries, importing handmade fair-trade products to American marketplaces, and offering affordable loans to local small business owners. Do you have an idea for an enterprise that will change the world for the better? We can help you make it a reality.

Life Sciences? Are you interested in bringing your idea out of the lab and into the business world? From custom-designed microbes to vaccines to improved medical devices, entries in this category apply principles of science and engineering to create products and services that improve the quality of human life. The Y2K competition offers a unique opportunity for you to find financially savvy people to complete your business team, and to receive feedback from our expert judges about the marketability of your idea.

For-Profit? Does your life plan involve becoming the next Bill Gates or Richard Branson? Maybe this will be remembered as your first step on the road to establishing a business empire. Mingle with like-minded people at our teambuilder events, have some pizza and toss a few ideas around. You could start a new clothing line. You could start the new Facebook. If it makes money, it's perfect for the For-Profit category.

Build a Team / Enter Your Idea / Win Cash

The 2008 YES Y50K Business Plan Competition is Yale's annual business plan competition for students and faculty looking to start a for-profit business or non-profit organization in one of three divisions – For-Profit, Social Entrepreneurship, or Life Sciences. Now in its 9th year, it has received national publicity and is recognized as one of the country's leading events of its kind! The competition provides large cash prizes, quality feedback from professional judges, excellent mentoring and educational programs, and opportunities for teams to meet and pitch their ideas to top venture capitalists and leading industry professionals. Check out our website (www.yesat Yale.org) to see have you can start your own business!

The Y50K Contestant Kit, guidelines, and schedule of upcoming events are available at our website: www.yesat Yale.org
Questions? Email joseph.walker@yale.edu